



NATIONAL REGENERATION SUMMIT 2010

14 July 2010 > Business Design Centre, London

www.nationalregenerationsummit.com

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27 May &
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£60

Sustaining Regeneration In An Era Of Spending Restraint

Top Reasons To Attend:

- 1 Discover how public sector regeneration bodies are cutting costs while continuing to tackle deprivation and dereliction
- 2 Post-election, hear the Government set-out its regeneration strategy
- 3 Learn which responses to the economic downturn have been most effective
- 4 Identify the opportunities that the green economy offers your area
- 5 Network with hundreds of senior regeneration practitioners from the public, private and voluntary sectors

TAILOR YOUR DAY Select the sessions most relevant to you from the following four concurrent streams -

ECONOMIC DEVELOPMENT

- Key secrets of Britain's best towns for business support
- Skills your communities need for the future

PHYSICAL REGENERATION

- Cost-effective green development
- Life after Kickstart: the HCA looks ahead

SOCIAL & COMMUNITY RENEWAL

- Bidding advice from major funders
- Making public service delivery viable for community groups

DEVELOPERS' & INVESTORS' FORUM

- New sources of investment: exploring TIFs
- Procurement through competitive dialogue

Programme Developed With The Insight & Expertise Of Cross-Sector Regeneration Professionals:
 Regeneration & Renewal would like to thank the following people and organisations for their help in the development of the conference programme: Chris Brown, Igloo, Pat Hayes, Ealing Council, Anthony Glossop, St Modwen, Andrew Pratt, Grainger Plc, Michael Chambers, British Property Federation, Andrew Lewis, The Northern Way, Vince Taylor, Sunderland City Council and Jon Sawyer, Eye.

PLUS: Free to attend exhibition & networking area

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Sir Simon Milton
 Deputy Mayor & Chief of Staff, Greater London Authority



Anne Power
 Head of Housing & Communities, London School of Economics



The Rt Hon Nick Raynsford MP



Rob Holden CBE
 Chief Executive, Crossrail Ltd



The Rt Hon the Lord Heseltine



Simon Rubinsohn
 Chief Economist, Royal Institution of Chartered Surveyors



Anthony Glossop
 Chairman, St. Modwen Properties PLC



Chris Humphries
 Chief Executive, UK Commission for Employment & Skills



Kate Welch OBE
 Chief Executive Acumen



Tim Williams
 Managing Director, Navigator Consulting Inc



Pete Halsall
 Managing Director, BioRegional Quintain



Professor Paul Lawless
 Sheffield Hallam University



Tom Bewick
 Chief Executive, Enterprise UK



Pam Alexander
 Chief Executive, South East England Development Agency (SEEDA)



Dave Anderson
 Director of City Development, City of Edinburgh Council

Jonathan MacDonald, Director of Regeneration & Sustainability, **Tunbridge Wells Borough Council** | Vince Taylor, Head of Strategic Economic Development, **Sunderland City Council** | Sarah Flood, Business Development Advisor, **The Social Investment Business** | Richard Puleston, Assistant Chief Executive, **Essex County Council** | Clive Wilson, Chief Executive, **The New Cross Gate Trust** & Chair, **NDC Network** | Ray Thompson, Business Manager - Energy & Engineering, **One North East** | Stephen Boyle, Chief Regeneration Officer, **Leeds City Council** | Pat Hayes, Executive Director Regeneration & Housing, **Ealing Council** | Stuart Andrews, Head of Planning, **Eversheds** | Graham Duxbury, Director of Development, **Groundwork UK** | Gordon Keenan, Funding and Partnerships Manager, **National Housing Federation** | Tony Middleton, Director of Regeneration & Asset Management, **Croydon Council** | Melanie Laws, Chief Executive, **Association of North East Councils** | **Northwest Development Agency** | **The Headingley Development Trust** | **Olympic Park Legacy Company** | Stephanie Thornton, Community Affairs Manager, **Rochdale MBC**

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Public & Private Regeneration: Maintaining Momentum In Challenging Times

07.30 Registration

08.00 **Breakfast Briefing & Q&A Session: The Future Of Planning For London** > Sir Simon Milton, Deputy Mayor & Chief of Staff, **Greater London Authority**

09.00 Chair's Opening Remarks > Tim Williams, Managing Director, Navigant Consulting Inc

09.15 **The Skills Your Communities Need For The Recovery**

> Which skills are going to be most valuable to the economy and local labour markets in the next decade? > How can local and regional employers, communities and employment and skills bodies best work together to develop those skills? > How can we ensure the employment and skills systems are sufficiently agile and responsive to changing needs over time? > Chris Humphries, Chief Executive, **UK Commission for Employment & Skills**

09.55 **CASE STUDY PANEL Cost-Cutting In Practice: How Can It Be Done While Continuing To Regenerate?**

> How public spending cuts will affect regeneration and economic development > The role of the Total Place programme in enabling cost-efficient regeneration > Hear Croydon and Essex County Councils set out innovative cost-cutting approaches > Richard Puleston, Assistant Chief Executive, **Essex County Council** > Tony Middleton, Director of Regeneration & Asset Management, **Croydon Council** > Representative of Government, To Be Announced

10.30 Refreshment Break & Informal Networking

**ECONOMIC DEVELOPMENT
& INVESTMENT**

**PHYSICAL
REGENERATION**

**SOCIAL & COMMUNITY
RENEWAL**

**DEVELOPERS' & INVESTORS'
FORUM**

11.00 Streamed Break-Outs, Choose 1, 2, 3 or 4

1 Discover Innovative Schemes To Support Small To Medium-Sized Businesses

- Discover the practical applications for innovative schemes to support small to medium businesses
- Learn from the experience of towns that have been exceptionally successful in supporting business

Tom Bewick, Chief Executive, **Enterprise UK**
Case Studies To Be Announced

2 Can Public Bodies' Occupational Requirements & Property Portfolios Be Used To Drive Regeneration & Save Money?

- Lessons from the HCA's Total Capital programme: how capital spending on health, education and other areas can be used for regenerative purposes
- What opportunities do public-private regeneration vehicles present to enable local authorities to deliver large-scale regeneration and housing?
- How the property requirements of the NHS and universities are changing

Jonathan MacDonald, Director of Regeneration & Sustainability, **Tunbridge Wells Borough Council**
Representatives of the HCA and the NHS To Be Announced

3 Commissioning Public Services From Third Sector Groups In Ways That Benefit Both Parties

- What opportunities are there for community organisations to deliver public services in today's climate?
- What Government support is available for these deals? How can they be structured to boost third sector capacity?
- Hear first hand from a community organisation that has won a contract to deliver services and their public sector partners: How did they structure the deal so that it worked for both parties?

Kate Welch OBE, Chief Executive, **Acumen**
Public Sector Representative To Be Announced

10.30

4 The Banks' Perspective: What Sort Of Regeneration & Development Projects Are They Able To Back In Current Conditions?

- Key factors influencing bankers' investment decisions in the current market
- Advice on how best to structure your project to attract finance
- What distinguishes viable schemes in current conditions

Regeneration & Renewal Guest Speaker
To Be Announced

11.15 Refreshments & Informal Networking

11.40 Streamed Break-Outs, Choose 5, 6, 7 or 8

5 Responding To Recession: What Solutions Have Been Proven To Work So Far?

- The Association of North East councils share their research on the actions that all local authorities in the North East took to address the consequences of the global financial crisis and the recession
- Case studies will explore which initiatives had the greatest effect and what lessons can be learnt that are relevant to the recovery

Vince Taylor, Head of Strategic Economic Development, **Sunderland City Council**
Melanie Laws, Chief Executive, **Association of**

6 Making Green Development Viable

- Integrate the green agenda as part of the initial planning of regeneration schemes
- Meet the growing challenges of the green carbon reduction agenda: Ensure green building initiatives are financially viable
- What opportunities and challenges are offered by the need to retrofit existing housing and other property to reduce its emissions?

Pete Halsall, Managing Director, **BioRegional Quintain**
Regeneration & Renewal Guest Speaker

7 Ten Years Of The NDC Programme: Key Lessons For Community-Based Regeneration

- The key lessons for regeneration from the director of the NDC programme evaluation
- What was it that enabled the most effective NDCs to outperform the others? What was different about them?
- What lessons does the experience of the NDCs hold for community-led regeneration partnerships going forward?

Professor Paul Lawless, **Sheffield Hallam University**
Clive Wilson, Chief Executive, **The New Cross**

11.50

8 New Sources Of Investment: Tax Increment Financing & The HCA's New Fund For The Private Rented Sector

- Tax Increment Financing: The Treasury's position
- Learn lessons from 'The Scottish Experience': Experiences from Edinburgh's Waterfront Tax Increment Financing pilot proposal
- Tax Increment Financing and the Private Rented Sector initiative: perspectives from government and the private sector

Dave Anderson, Director of City Development, **City of Edinburgh Council**
Anthony Glossop, Chairman, **St. Modwen**

12.20 PANEL DISCUSSION Apply Lessons Learned From The Past Three Decades To The 2010s

- › What has the experience of the last three decades taught us about how to achieve effective regeneration and economic development? › When in the past have we encountered similar problems to those we face today, and what can we learn from those times? › What type of regeneration activity should be prioritised at this time? › Hear essential lessons from leading figures who have shaped and continue to shape regeneration policy over the past 20 years
- › The Rt Hon the Lord Heseltine › The Rt Hon Nick Raynsford MP › Pam Alexander, Chief Executive, [South East England Development Agency \(SEEDA\)](#)

13.00 Lunch & Informal Networking

14.00 GOVERNMENT KEYNOTE The Government's Vision For Regeneration For The Next Five Years

- › Hear how the Government envisages financing and delivering regeneration › What are the priorities for regeneration over the next five years? › **Government Representative To Be Announced**

14.30 Lessons In Recovery: How Great Industrial Cities Responded To Economic Crisis › Anne Power, Head of Housing & Communities, [London School of Economics](#)**14.50 Streamed Break-Outs, Choose 9, 10, 11 or 12****9 Uncover How To Boost The Low Carbon Economy In Your Area**

- ▮ Which areas of the green economy offer the most growth potential?
- ▮ Which areas are taking advantage of these opportunities, and how can you prepare your area to do the same?
- ▮ How can you create jobs in your area by investing in green industries?

Ray Thompson, Business Manager – Energy & Engineering, One North East Senior Representative To Be Confirmed, North West Development Agency

10 Life After Kick Start: The Future Vision Of The Homes & Communities Agency

- ▮ How can local authorities and private investors maintain regeneration momentum post-Kick-Start funding? What options are available to boost regeneration?
- ▮ What are the future plans of HCA and how will it pursue its role as the national regeneration agency?
- ▮ Hear details of the outcome of the single conversation so far

HCA Representative To Be Announced

11 Community Asset Transfers: How Do You Make Them Work For Community Groups & Public Bodies In Times Of Economic Hardship?

- ▮ The mechanics of transferring a local-authority-owned asset to a not-for-profit organisation
- ▮ Assuring community benefit: Who will control and have access to the asset and for what uses?
- ▮ Establishing and sustaining a working relationship between the council and the community asset owner

Stephanie Thornton, Community Affairs Manager, Rochdale MBC
Stephen Boyle, Chief Regeneration Officer, Leeds City Council
Senior Representative To Be Announced, The Headingley Development Trust

12 Procurement Through Competitive Dialogue – When You Have To Do It & When You Don't

- ▮ Hear the latest on the legal position
- ▮ Gain the practical experience of a procurement that avoided the complicated route

Pat Hayes, Executive Director Regeneration & Housing, Ealing Council
Regeneration & Renewal Guest Speaker To Be Announced

15.30 Afternoon Break & Informal Networking

15.15 Refreshments & Informal Networking

16.00 Streamed Break-Outs, Choose 13, 14, 15 or 16**13 Practical Guidance: What Are The Most Effective Approaches To Tackling Worklessness & Economic Inactivity?**

- ▮ What initiatives have worked across the UK to reduce levels of unemployment?
- ▮ Which initiatives are getting to the root of the unemployment problem?
- ▮ The impact of the Future Jobs Fund

Graham Duxbury, Director of Development, Groundwork UK
Gordon Keenan, Funding and Partnerships Manager, National Housing Federation

14 What Will The Impact Of The New Community Infrastructure Levy Be?

- ▮ How will the Community Infrastructure Levy work in practice?
- ▮ How will the new planning obligations affect infrastructure funding?
- ▮ What will be exempt from it and what will it mean for regeneration schemes?

Stuart Andrews, Head of Planning, Eversheds Communities & Local Government Speaker To Be Announced

15 Funding Workshop: Developing An Investment Ready Proposal For Community Groups & Social Enterprises Looking To Apply For Loan Finance

- ▮ Hear from a successful applicant on their experience and how the loan has benefitted them
- ▮ Understand how loan finance and investment can support community organisations to grow and become more sustainable
- ▮ Discover the secrets behind a successful proposal

Sarah Flood, Business Development Advisor, The Social Investment Business
Case Study To Be Announced

15.50**16 The Mortgage Market: Implications For Regeneration**

- ▮ What will be the key factors influencing the mortgage market in the next five years?
- ▮ How will this affect what type of physical regeneration and development is viable?

Simon Rubinsohn, Chief Economist, Royal Institution of Chartered Surveyors
Additional Panellists To Be Announced

16.40 FUTURE OPPORTUNITIES Capitalising On The Biggest Regeneration Projects Of The Coming Decade: The Olympic Park Legacy & Crossrail

- › How will the Crossrail and Olympic Park projects be taken forward over the 2010s? › What regeneration and economic development opportunities will they present to local, regional and national communities, and when?
- › What opportunities will they present to business, and when? › **Rob Holden CBE, Chief Executive, Crossrail Ltd** › **Senior Representative To Be Announced, Olympic Park Legacy Company**

17.20 Chair's Closing Remarks & Close Of Conference

17.30–18.00 End Of Day Networking In Exhibition Hall: An opportunity for delegates, visitors, sponsors and speakers to share their experiences from the day.



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14 July 2010 | Business Design Centre, London

3 WAYS TO BOOK

Please complete one registration form for each delegate.

1. **Book online** at www.nationalregenerationsummit.com
2. **Fax** this completed registration form to +44 (0) 20 8267 4486
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I agree to the terms and conditions as stated opposite.

Signed



Brochure code: ENQ

Price Information	Book Before 27 May 2010	Book After 27 May 2010
Central Government & Private Sector Rate: Speaker Notes Included **	<input type="checkbox"/> £499 (+VAT = £586.33) Save £50	<input type="checkbox"/> £549 (+VAT = £645.08)
Conference Rate (Local & Regional Government, Charities): Speaker Notes Included **	<input type="checkbox"/> £329* (+VAT = £386.58) Save £60	<input type="checkbox"/> £389 (+VAT = £457.08)
Group Discount* 3rd Attendee Receives 60% Discount	Central Government & Private Sector Rate <input type="checkbox"/> £1,317.60* (+VAT = £1,548.18)	Local & Regional Government, Charities <input type="checkbox"/> £933.60 (+VAT = £1,096.98)
Speaker Presentations**	<input type="checkbox"/> £199 (No VAT)	

* Only one discount can be used per registration.

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Accommodation is not included in the registration fee. For a selection of nearby hotels please visit www.4cityhotels.com/regen.html.

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